

COOKIES POLICY

The present policy informs about the use of cookies through the portal www.emogg.com (hereinafter, the **Portal**). The person responsible for the **Portal** is EMOGG DET3, S.L. (hereinafter, EMOGG).

This Cookie Policy applies to users who access and use the **Portal**. The use of the **Portal** implies knowledge and acceptance of the Cookies referred to in this Policy.

Accessing and browsing the **Portal** implies the use and downloading of our own and third party cookies to the terminal equipment (computer, tablet, smartphone...) with which you access and browse, in order to allow and optimise your browsing, as well as to analyse certain behaviour during the same, with the sole purpose of analysing our services and showing advertising related to your preferences based on a profile drawn up from your browsing habits.

The **Portal** also contains links to external pages. EMOGG does not control the cookies used by these external sites. However, for more information on cookies from social networks or other external websites, users may go directly to their own cookie policies

1. WHAT ARE COOKIES?

A cookie is a small file, normally made up of letters and numbers, sent by our web server to the cookie file of your browser. This allows our website to remember your presence when a new connection is established between our server and your browser. These files are stored on the user's computer or terminal and contain data, generally anonymous, that is not harmful to your computer. They are used to remember your preferences when you re-enter that website, such as the language selected in a previous navigation, access data or page personalisation.

Cookies can also be used to record anonymous information about how a visitor uses a website.

2. WHAT TYPE OF COOKIES DOES EMOGG USE?

Specifically and according to their purpose, EMOGG uses the following types of cookies:

a. Cookies of preference or personalization.

They allow the user to adapt the **Portal** to some pre-established general characteristics such as the language, the browser used or the region from which the **Portal** is accessed.

b. Technical cookies.

They serve the purpose of providing fluidity and comfort while navigating the page, as well as guaranteeing the correct functioning of the **Portal**, and to provide security. Furthermore, they also used to manage the spaces and to

enable advertising content on the **Portal**. For example, those used for session maintenance, response time management, performance or option validation, etc.

c. Analysis or measurement cookies.

They allow information to be obtained for the statistical analysis of the use made of the **Portal** by users. Thus, they make it possible to know the preferences of the users in order to improve the offer of services and limit the impact of advertising. For example, analysing the search terms used by users to reach the page, studying the geographical area to which most users belong or limiting the appearance of repeated advertisements on the **Portal**.

d. Behavioral advertising cookies.

They allow the management of existing advertising spaces on the page so that each User is offered advertising content according to their browsing habits and preferences, as well as other information provided during navigation.

In addition to cookies, we may also use "tracking pixels" (also known as web *beacons* or *pixel tags*). These are small transparent images that are integrated into the **Portal** itself (and therefore are not stored on your computer), and which makes it possible to verify aspects such as the number of visitors to a specific page or the technical configuration of the browser of the users who access it.

3. DISABLE COOKIES.

In any case, the user of the website has the possibility of accepting or rejecting the cookies by modifying the options of their browser. Please consult the instructions and manuals of your browser for further information.

You can consult how to do this in each browser by following, among others, the links below:

Chrome: https://support.google.com/chrome/answer/95647?hl=es&ref_topic=3434352.

Explorer: <https://support.microsoft.com/es-es/help/17442/windows-internet-explorer-delete-manage-cookies>

Firefox: <https://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-sitios-web-rastrear-preferencias>

Safari: https://support.apple.com/kb/PH21411?viewlocale=es_ES&locale=es_ES

If you choose not to accept cookies, none will be downloaded, except for those that the norm allows (such as language or technical customization cookies).

Please note that certain features may not be available after cookies are disabled.

4. UPDATES AND CHANGES TO THE COOKIE POLICY.

EMOGG reserves the right to make changes to this Cookie Policy, so users are recommended to visit it periodically.

In the event of significant changes to this Cookie Policy, users will be notified for acceptance either by notices on the **Portal**, by email or by any other procedure appropriate to the circumstances.

If you have any doubts about this Cookie Policy, you can contact us at legal@emogg.com